**Moriah A. Mason**

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Portfolio: <https://moriahmason730.wixsite.com/website-1>

**SUMMARY OF QUALIFICATIONS**

Journalist with three years of experience writing for well-known publications. Skilled at handling marketing tasks, such as creating social media posts and designing newsletters. Proficient in meeting tasks on-time and working in deadline-driven environments. Talented in gathering research and other information to create articles, buying guides, listicles, and more.   
  
**SPECIAL SKILLS**

**Computer:** Canva, Google Suite, Microsoft Office Suite, Slack, Qualtrics, One CMS, Greenhouse, Ahrefs, SEMrush, Google Trends, Google Analytics, Sky Word  
  
**PROFESSIONAL EXPERIENCE**

**The Law Offices for Ronnie Rice, LLC,** Birmingham, AL  
*Legal Content Strategist,* March 2025-May 2025

* Composed different legal documents such as intent to sue, demand, and termination letters.
* Communicated with clients to ensure documents were accurate and met the intended goals.
* Attended meetings with team members to receive and give updates on assignments.
* Helped with other tasks related to the firm.

**Southern Living**, Birmingham, AL  
*Commerce Writer*, June 2023-January 2025

* Crafted persuasive evergreen-buying guides based on research and tested insights for different categories such as home decor, skincare, kitchen appliances, outdoor recreation, cleaning, and more.
* Created compelling gift guides on multiple topics such as candles, stocking stuffers, food gifts, Mother’s Day, and more.
* Revamped digital articles by re-organizing the structure, removing out of stock products, and adding editor quotes to make the content more appealing to our audience.
* Attended editorial meetings and assisted in the process of testing products.
* Position eliminated, along with others in various states, due to company realignment and cuts.

**Allrecipes,** Birmingham, AL  
*Editorial Fellow,* June 2022-May 2023

* Produced unique articles on food-related topics such as popular trends, breakfast pastries, office kitchen etiquette, fast food, and more.
* Developed recipe and beverage galleries to provide our audience with ideas on what to make for dinner, breakfast, dessert, and special occasions.
* Sent website traffic reports from Google Analytics to the editorial team to provide them with inspiration on future content.
* Contributed to creating feature articles for the Allstar community. The Allrecipes Allstars are a group of home cooks, bloggers, dietitians, etc. who provide the publication with recipes, videos, product reviews, and other forms of content.

**PRE-PROFESSIONAL EXPERIENCE**

**Samford Crimson Newspaper,** Birmingham, AL   
*Staff Writer*, September 2019-May 2022

* Contributed articles in a deadline-driven environment to the newspaper website, attracting one-hundred reads per month.
* Researched topics of interest for the publication.
* Interviewed students and faculty for arts & life and news stories.  
    
  **Creative Mind Law, LLC**, Trussville, Alabama  
  *Digital* *Marketing Manager,* February 2021-February 2022
* Attended meetings with the owner to discuss newsletter information.
* Created and scheduled monthly newsletters to be sent out to clients of the organization.
* Interviewed over twelve business owners to feature them in the newsletter.
* Created over twelve Canva posts to feature on the firm’s social media.

**The LocalMagazine, Birmingham, AL**

*Digital Team Member and Staff Writer,* January 2021-May 2021

* Wrote stories in a deadline-driven environment for an award-winning magazine.
* Edited and published stories to the magazine website.

**Harbor Institute, Washington D.C.**   
*Intern,* May 2021-August 2021

* Attended meetings with supervisors and other interns to discuss projects and assignments.
* Researched and collected information to input on Google Sheet spreadsheets.
* Created and presented PowerPoint presentations for various projects.

**Woman’s Missionary Union**, Birmingham, AL

*Intern,* September 2020-November 2020

* Researched information from different websites to create articles.
* Created cultural articles on U.S. cities and different countries for the *Missions Mosaic magazine*. *Missions Mosaic* is a monthly missions lifestyle magazine for women produced by the National Woman's Missionary Union (auxiliary to the Southern Baptist Convention)
* Attended meetings to receive assignments from supervisor.

**COMMUNITY SERVICE**

**My Girl Nonprofit Organization Inc.,** Olive Branch, MS & the Memphis, TN  
 *Secretary and Fundraising Committee Member*, Jan. 2024-Present  
  
**Birmingham Bible Church,** Birmingham, AL

*Marketing Manager and Children’s Ministry Volunteer*, November 2018-Present

**EDUCATION**

**Samford University**, Birmingham, AL, April 2022

*Bachelor of Arts, Journalism and Mass Communication Major, Print Journalism Concentration*