

MORIAH A. MASON

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Portfolio: <https://moriahmason730.wixsite.com/website-1>

EDUCATION

Samford University, Birmingham, AL, April 2022

Bachelor of Arts Journalism and Mass Communication, Print Journalism Major

RELATED EXPERIENCE

Birmingham Bible Church, Birmingham, AL

Marketing Manager and Associate Pastor of Children's Ministry, November 2014-Present

- Teaches children's church and helps out with other tasks related to the children's ministry.
- Proofs church social media posts, church newsletters, and other church-related documents.
- Creates church graphics using the graphic design program, Canva.
- Inputs financial data into Power church program.

Samford Crimson Newspaper, Birmingham, AL

Staff Writer, September 2019-May 2022

- Contributed articles in a deadline-driven environment to the newspaper website attracting one hundred reads per month.
- Researched topics of interest for publication.
- Interviewed students and faculty for news stories.

Samford Advancement Office, Birmingham, AL

Student Caller, September 2019-April 2022

- Called parents and donors to request monetary donations.
- Sent thank you letters and information to Samford donors.
- Assisted with other administrative tasks.

Woman's Missionary Union, Birmingham, AL

Intern, September 2020-November 2020

- Researched information from different websites to create articles.
- Attended meetings to receive assignments from supervisor.
- Created cultural articles on U.S. cities and different countries for Missions Mosaic magazine. *Missions Mosaic* is a monthly missions lifestyle magazine for women produced by the National Woman's Missionary Union (auxiliary to the Southern Baptist Convention).

Delta Xi Phi Multicultural Sorority, Birmingham, AL

Assistant to National Public Relations Director, December 2020 – March 2022

- Created content in Canva to be used on sorority's social media pages.
- Collaborated with Public Relations Director to create content for the sorority of twenty-six chapters.

The Local Magazine, Birmingham, AL

Digital Team Member and Staff Writer, January 2021-May 2021

- Wrote stories in a deadline-driven environment for an award-winning magazine
- Edited classmates' stories for magazine website.
- Published stories to the magazine website.

Creative Mind Law, LLC, Trussville, Alabama

Digital Marketing Manager, February 2021-February 2022

- Attended meetings with the owner to discuss newsletter information.
- Created and scheduled monthly newsletters to be sent out to clients of the organization.
- Interviewed over twelve business owners to feature them in the newsletter.
- Created over twelve Canva posts to feature on the firm's social media.

The Department of Veteran Affairs, Washington, D.C.

Digital Media Engagement Team Member, September 2021-May 2022

- Sent Google Forms into Slack channels.
- Contributed to various sections of newsletters.
- Communicated with other interns and department heads about questions related to the internship.

Harbor Institute, Washington D.C.

Intern, May 2021-August 2021

- Attended meetings with supervisors and other interns to discuss projects and assignments.
- Researched and collected information to input on Google Sheet documents.
- Created and presented PowerPoint presentations for various projects.

AllRecipes, Birmingham, AL

Fellow, June 2022- May 2023

- Wrote and updated food-related articles and recipe galleries.
- Sent daily traffic reports from Google Analytics and popular food news and trends articles to team members.

- Contributed to monthly feature articles.

My Girl Nonprofit Organization Inc., Olive Branch, MS & the Memphis, TN area
Secretary and Fundraising Committee Member (Seasonal Role), Jan. 2024-Present

- Attends periodic meetings and keeps track of the meeting minutes.
- Increases awareness about My Girl events through social media.
- Donates products for My Girl events.
- Brainstorms fundraising ideas and helps the committee with other fundraising-related tasks.

Southern Living, Birmingham, AL

Commerce Writer, June 2023-January 2025

- Wrote and updated gift guides and evergreen buying guides.
- Attended editorial meetings and assisted in the process of testing products.
- Analyzed testing insights and other research to recommend the best products to our audience.

The Law Offices of Ronnie Rice, LLC., Birmingham, AL

Legal Content Strategist, March 2025- May 2025

- Attended meetings with other members to receive and give updates on assignments.
- Wrote different legal documents.
- Communicated with the firm's clients.
- Helped with other tasks related to the law firm.

SPECIAL SKILLS

Computer: Canva, Google Platforms, Microsoft Office Suite, Slack, Qualtrics, OneCMS, Greenhouse, Ahrefs, Semrush
 Google Trends, Google Analytics, Skyword

AWARDS

Class Honor

Order of Omega

Dean's List

Brandy Nicole "Nikki" Murphy Sorority Scholarship, Recipient

2022 Communications Contest Award, First Place and Honorable Mention in Collegiate Writing - News Category

10th Place in Best Arts and Entertainment Category, Southeast Journalism Conference

Harold and Jean-Martin Writing Award, Third Place in Print/Digital Category

Harold and Jean-Martin Writing Award, Second Place in Print/ Digital Category

Outstanding Print Track Student Award

1st Place in News Writing Category, Alabama Baptist Communicators Association Competition

ACTIVITIES

Secretary, Associate Member Educator, and President, Delta Xi Phi Multicultural Sorority

Vice President, Samford Gospel Choir

Department Ambassador, Department of Communication and Media

Member, National Association of Black Journalists Organization

Member, Omicron Delta Kappa Honor Society

Communications Manager, Students Against Sexual Harassment